

This notice describes how information about you may be used and disclosed and how you can gain access to this information.

Please review it carefully.

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## NOTICE OF INFORMATION PRACTICES

1. WESTCOAST RADIOLOGY may use and disclose protected health information for treatment, payment, and healthcare operations. Examples of these include, but are not limited to, requested preschool, life insurance or sports physicals, referral to nursing homes, foster care homes, home health agencies and/or referral to other providers for treatment. Payment examples include, but are not limited to, insurance companies for claims including coordination of benefits with other insurers; and collection agencies. Healthcare operations include, but are not limited to, internal quality control and assurance including auditing of records.
2. WESTCOAST RADIOLOGY is permitted or required to use or disclose protected health information without the individual's written consent or authorization in certain circumstances. Two examples of such are for public health requirements or court orders.
3. WESTCOAST RADIOLOGY will not make any other use or disclosure of a patient's protected health information without the individual's written authorization. Such authorization may be revoked at any time. Revocation must be written.
4. WESTCOAST RADIOLOGY may at times contact the patient to provide appointment reminders or information regarding treatment alternatives or other health-related benefits and services that may be of interest to the individual patient.
5. WESTCOAST RADIOLOGY will abide by the terms of this notice or the notice currently in effect at the time of the disclosure.
6. WESTCOAST RADIOLOGY reserves the right to change the terms of its notice and to make new notice provisions effective for all protected health information of the patient. Copies may also be obtained at any time at our offices.
7. WESTCOAST RADIOLOGY will provide each patient with a copy of any revisions of its Notice of Information Practice at the time of their next visit, or at their last known address if there is a need to use or disclose any protected health information of the patient. Copies may also be obtained at any time at our offices.
8. Any person/patient may file a complaint to the Practice and to the Secretary of Health and Human Services if they believe their privacy rights have been violated. To file a complaint with the practice, please contact the Privacy Officer at the following address and/or phone number: 501 South Lincoln Avenue, Clearwater, Florida 33756, Telephone – (727) 446-6760. All complaints will be addressed and results will be reported to the Corporate Compliance Officer.

9. It is WESTCOAST RADIOLOGY's policy that no retaliatory action will be made against any individual who submits or conveys a complaint of suspected or actual non-compliance of the privacy standards.
10. The name, title and telephone number of a person in the office to contact for further information Bridget Samojeden, Regional Manager, (727) 786-7265 or [bsamojeden@westcoastradiology.net](mailto:bsamojeden@westcoastradiology.net)
11. The effective date of this notice is April 1, 2002.